



workXimity
Real connections. Where (ever) you work.
Use the Power of Proximity!

Advertising Specs

Effective Date - January 1, 2021

- **ImageType**
- **Maximum Image "Weight"**
 - 2MB
- **GIF Slides Maximum**
 - 5 Slides
- **Ad image (slides)**
 - All standard images are accepted on the HRN site. Main Image formats are :
 - JPEG
 - PNG
 - GIF
 - TIF
- **Creative Sizes**
 - 300 x 250 - Medium Rectangle
 - 300 x 600 - Large Rectangle (Vertical)
 - 70 x 70-Thumbnail ("Local to You" section)
 - It is acceptable to post larger sized ads as long as the ratio (Width x Height) is the same
- **Local to You**
 - An image strengthens the ad, but is not required
 - Maximum 200 characters in the "special offer" field